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Siemens joins ERTICO's Mobility as a Service Alliance

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Siemens joins ERTICO's Mobility as a Service (MaaS) Alliance to drive future-proof transformation of mobility ecosystems

As one of the leading providers of smart solutions for combined mobility, we now join forces with other European partners to set the base for the international deployment of this novel transport paradigm.

What is Ertico's MaaS?

Mobility as a Service (MaaS) proposes a novel transport paradigm which aims to reduce the need to own a car, by providing travelers with easy access to a range of transportation alternatives, which are packaged according to personal preferences and can be paid based on actual use. A truly effective MaaS environment seamlessly combines offerings from different transport services, including public transport, taxis, shared bikes, and demand-responsive transport; it provides details on alternative travel combinations in a transparent manner, and allows travelers to pay for services in a hassle-free fashion, either per use or based on subscription plan, in essentially the same way we pay our smartphone bills.

Mobility as a Service is expected to revolutionize the way we move around: with access to personalized, smart mobility services, travelers will be less dependent on their cars. Public and private providers of transportation services will benefit from a more efficient allocation of resources, enabled by a better understanding of travel demand; local authorities will profit from the deployment of sustainable transport services; and business enterprises will have access to new markets and opportunities for the development of smart mobility services.

In a MaaS ecosystem, data from various transport service providers are collected onto a single platform layer, are enhanced with features such as multimodal journey planning or mobile payment services, and are made available to travelers.

Why is MaaS important for us?

Mobility as a Service is a vision we believe in and which is expected to have significant impact on the future of transportation. Since our participation in the Open Mobility initiative in Berlin, and through multiple project activities in several European cities to create the technical, legal, and commercial prerequisites for setting up MaaS operations, Siemens is one of the leading international providers of smart solutions for combined mobility.

With our SiMobility Connect platform and other solutions, we enable operators to set-up the technological base for the realization of MaaS and the implementation of sustainable business models.

Find out more [here](#).



What is the MaaS Alliance?

The MaaS Alliance is a public-private partnership creating the foundations for a common approach to MaaS, unlocking the economies of scale needed for successful implementation and take-up of MaaS in Europe and beyond. All over Europe, MaaS initiatives are planned or starting up; the MaaS Alliance will help these to cooperate through a shared work program engaging transport operators, service providers and users. As final goal, the MaaS Alliance will facilitate a single, open market and full deployment of MaaS services.

As a long-term ERTICO member, and an active member of ITS Finland, where the foundations for MaaS were developed, Siemens has now made its participation to ERTICO's MaaS Alliance formal. In the Alliance, Siemens joins forces with a large number of partners from the public administration, research & education, and from the industrial sector, to facilitate the international deployment of Mobility as a Service.

Follow us [here](#).



Want to find out more?
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